COOKIES POLICY

This cookie policy (hereinafter, "**Cookie Policy**") explains the use of cookies on the website www.paugasolacademy.com (hereinafter, the "**Website**"), owned by FUTUR 16, S.L. (hereinafter, "**FUTUR**"), with registered office at Còrsega 317, 2o 1a - 08008, Barcelona.

In this Cookies Policy, we want to inform you clearly and precisely about the cookies we use, detailing below what a cookie is, what it is for, what types of cookies we use, what their purpose is and how you can configure or disable them if you so want.

1. WHAT IS A COOKIE AND WHAT IS IT FOR?

1.1. A "cookie" is a small file that is stored on the electronic device with browsing information. The set of "cookies" of all our users helps us improve the quality of our website, allowing us to control which pages are useful, which are not and which can be improved.

1.2. Among other purposes, cookies allow this Website to store and retain information about the browsing habits of users or their devices, recognize the user, obtain information or personalize the way in which the content is displayed.

1.3. Under no circumstances can cookies harm your computer. On the other hand, the fact that they are active helps us identify and resolve errors on the Website.

2. WHAT TYPES OF COOKIES ARE THERE?

2.1. Depending on the entity that owns the cookies:

- Own cookies: they are sent to the user's terminal equipment from our computer or domain and from which we provide the requested service.
- Third-party cookies: they are sent to the user's terminal equipment from a computer or domain managed by a third party.

2.2. According to the period in which they remain active:

- *Session cookies*. They are temporary cookies that remain in your browser's cookie file until you leave the website, so none are recorded on your computer's hard drive. The information obtained through these cookies is used to analyze traffic patterns on the web. They allow us to provide a better experience to improve the content and facilitate its use.
- *Persistent cookies*. They are cookies that are stored for a certain period of time. The cookie will stop working after that date. The Website reads these cookies each time you make a new visit. These cookies are generally used to facilitate purchasing and registration services.

2.3. According to its **purpose**:

- *Technical cookies*: they allow navigation through the Website and the use of the different services. They allow, for example, controlling traffic and data communication, accessing restricted access parts, carrying out the purchase process of an order, using security

elements, storing content to be able to broadcast videos or share content through social networks.

- *Preference or personalization cookies*: they allow the user to remember information so that the user can access the service with certain characteristics that can differentiate their experience from that of other users according to previously personalized parameters, such as, for example, the language, the number of results to be shown when the user performs a search, the appearance or content of the service depending on the type of browser through which the user accesses the service or the region from which the user accesses the service, etc.

- *Analytical or statistical cookies*: allow tracking, monitoring and analysis of user navigation and behavior. The information collected through this type of cookies is used to measure the activity of the websites, in order to introduce improvements based on the analysis of the usage data made by users of the service.

- *Behavioral advertising cookies*: they store information about the behavior of Users obtained through continuous observation of their browsing habits, allowing the development of a specific profile to display personalized advertising.

3. WHAT COOKIES DO WE USE ON THIS WEBSITE?

3.1.   In particular, the Website uses the following **own and third-party cookies:**

- **OWN COOKIES:**

Purpose of the cookie	Name of the cookie	Duration	For more information...
Analysis	eael_screen	Expires in 1 year	User screen resolution information.
Analysis	__hstc	Expires in 6 months	Visitor tracking cookie used by HubSpot.
Analysis	last_pysTrafficSource	Expires in 7 days	Traffic source detected by 'PixelYourSite'.
Analysis	pys_landing_page	Expires in 30 days	User's initial landing page.

Analysis	pysTrafficSource	Expires in 30 days	Initial traffic source for the user.
Analysis	pys_first_visit	Expires in 30 days	Indicates if this is the user's first visit to the site.
Analysis	pys_start_session	Session	Indicates whether the user's session has just started.
Analysis	wp-settings-time-8	Expires in 1 year	User time settings for WordPress.
Analysis	wp-settings-8	Expires in 1 year	Editor settings for WordPress.
Analysis	pbid	Expires in 6 months	Advertising identification cookie.
Analysis	wf_loginalerted_...	Expires in 1 year	Wordfence login alerts.
Analysis	tk_lr	Expires in 1 year	Automattic tracking cookie.
Analysis	hubspotutk	Expires in 6 months	HubSpot tracking cookie to identify the user.
Analysis	pys_session_limit	Session	Session limit for 'PixelYourSite'.
Analysis	pum-13456	Expires in 1 year	Cookie to control pop-ups.
Analysis	tk_or	Expires in 1 year	Automattic tracking cookie.

- **THIRD PARTY COOKIES:**

Finalidad de la cookie	Nombre de la cookie	Titular y descripción	Duración	Para más información...
Analysis	_hjSessionUser_204526	.hubspot.com	Expires in 1 year	Hotjar cookie para identificar al usuario.
Analysis	_hjid	.hubspot.com	Expires in 1 year	Hotjar cookie que guarda el ID del usuario.
Analysis	_ga	.hubspot.com	Expires in 2 years	Google Analytics cookie para distinguir a los usuarios.
Necessary	__hs_cookie_cat_pref	.hubspot.com	Expires in 6 months	Preferencias de categorías de cookies del usuario.
Advertising	fr	.facebook.com	Expires in 3 months	Cookie de Facebook para publicidad.
Analysis	wd	.facebook.com	Expires in 30 days	Cookie de Facebook que guarda las dimensiones de la ventana.
Analysis	dpr	.facebook.com	Expires in 30 days	Cookie de Facebook que guarda la resolución del dispositivo.
Analysis	i_user	.facebook.com	Expires in 1 year	Identificación del usuario en Facebook.

Analysis	sb	.facebook.com	Expires in 2 years	Cookie de Facebook que guarda información del navegador.
Analysis	c_user	.facebook.com	Expires in 1 year	Cookie de Facebook que guarda el ID del usuario.
Analysis	__cf_bm	.hubspot.com	Session	Cookie de Cloudflare para proteger contra bots.
Analysis	_fbp	.hubspot.com	Expires in 3 months	Cookie de Facebook Pixel para rastreo de publicidad.
Analysis	ar_debug	.google-analytics.com	Expires in 3 months	Cookie de Google Analytics para debugging.
Analysis	__hssc	.paugasolacademy.com	Session	Cookie de HubSpot para seguimiento de sesión.
Analysis	__hstc	.hubspot.com	Expires in 6 months	Cookie de HubSpot para seguimiento de visitantes.
Analysis	oo	.facebook.com	Expires in 1 year	Cookie de Facebook para control de opt-out.
Analysis	xs	.facebook.com	Expires in 1 year	Cookie de Facebook para la autenticación.
Analysis	datr	.facebook.com	Expires in 2 years	Cookie de Facebook para la seguridad y

				la integridad del sitio.
Analysis	_cfuvid	.hubspot.com	Session	Cookie de Cloudflare para mitigación de bots.
Analysis	_gcl_au	.hubspot.com	Expires in 3 months	Google AdSense cookie para experimentos de publicidad.

3.2.   [Likewise, the Website makes use of Google Analytics, a web analytics service provided by Google, Inc. Google Analytics uses "cookies" to help the Website analyze the use made by users.

The information generated by the cookie about your use of the Website will include the processing of your IP address and may be directly transmitted and stored by Google on its servers in the United States. Google will use this information on our behalf for the purpose of tracking your use of the Website, compiling reports and other services related to Website activity and internet usage.

Google may transmit this information to third parties when required to do so by law, or when such third parties process the information on Google's behalf. Google will not associate your IP address with any other data it holds.

You can consult more information about the type of cookies used by Google Analytics and their duration, on the Google Analytics website at: https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage?hl = es#overview].

3.3.   [The Website may also use social media functionalities that are fully managed by these third parties, to share content on their social networks, such as the "Share" or "Like" button on Facebook. These functionalities may collect the user's IP or the pages visited. By clicking on these buttons, the user accepts the use of cookies by said social networks, whose relationship will be exclusively regulated by the privacy policy of the respective entities.]

3.4.   The stored information will not be subject to international data transfer, [except in the cases indicated above].

4.   SHOULD I ACCEPT THE USE OF COOKIES?

4.1.   It is not necessary to accept non-necessary cookies. The user can reject or accept the cookies mentioned in this Cookies Policy prior to their installation. FUTUR may only use cookies through the user's prior and express consent, granted on their first visit, which

will be renewed periodically (every two years maximum) or each time the user deletes their search history in their browser.

4.2. In accordance with applicable regulations, the use of the following types of cookies does not require your express consent: (i) technical cookies; (ii) user interface customization cookies marked or chosen by the user himself and (iii) own analytical cookies that only process aggregate data for strictly statistical purposes, provided that the user is offered the possibility of rejecting them.

5. HOW CAN I MANAGE COOKIES?

5.1. Users can configure the installation of cookies during the configuration process of the Website and are aware that disabling cookies and similar technology may affect the normal use of it and the services provided by the Website.

5.2. However, to disable the cookies installed by the Website you can follow the instructions for your equipment for each browser. For example:

- With Internet Explorer: Tools -> Internet Options -> Privacy (also available at the following link: https://support.microsoft.com/es-es/help/17442/windows-internet-explorer-delete-manage-cookies) .

- With Firefox: Tools -> Internet Options -> Privacy (also available at the following link: https://support.mozilla.org/es/kb/habilitar-y-dehabilitar-cookies-sitios-web-rastrear-prefer ences).

- With Google Chrome: Setup -> Preferences -> Security -> View (also available at the following link: https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DDesktop&hl=es).

5.3. Neither this Website nor its legal representatives are responsible for the content or veracity of the privacy policies that the third parties mentioned in this Cookies Policy may have. Web browsers are the tools in charge of storing cookies and from this place users must exercise their right to eliminate or deactivate them. Neither this Website nor its legal representatives can guarantee the correct or incorrect handling of cookies by said browsers. In some cases, it is necessary to install cookies so that the browser does not forget its decision not to accept them.

6. PRIVACY POLICY

6.1. To consult the rest of the information about the processing of their personal data, as well as their rights and how to exercise them, users can go to the Privacy Policy.

7. CHANGES IN THE COOKIE POLICY

7.1. FUTUR may modify this Cookies Policy because it includes new cookies, or based on new legislative or regulatory requirements, or with the purpose of adapting said policy to the instructions of the control authorities regarding data protection. When significant changes occur in this Cookies Policy, users will be informed through an informative notice on the Website and, if necessary, requesting their consent again.

7.2. For any questions or queries about this Cookies Policy, do not hesitate to contact us through the contact section of the Website or at the following email address paugasolacademy@paugasol.com.