

COOKIE POLICY

This Cookie Policy (hereinafter, "Cookie Policy") explains the use of cookies on the website www.paugasolacademy.com (hereinafter, the "Website"), owned by PGE BARCELONA, S.L. (hereinafter, "PGE"), with registered office at c/ Roc Boronat No. 147 Floor 10 08018 Barcelona.

In this Cookie Policy, we want to inform you clearly and precisely about the cookies we use, detailing below what a cookie is, what it is used for, what types of cookies we use, what their purpose is and how you can configure or disable them if you wish.

1. WHAT IS A COOKIE AND WHAT IS IT USED FOR?

1.1. A "cookie" is a small file that is stored on the electronic device with information about browsing. The set of "cookies" from all our users helps us improve the quality of our website, allowing us to control which pages are useful, which are not and which are susceptible to improvement.

1.2. Among other purposes, cookies allow this Website to store and retain information about the browsing habits of users or their devices, recognize the user, obtain information or personalize the way content is displayed.

1.3. Under no circumstances could cookies damage your equipment. On the contrary, their being active helps us identify and resolve errors on the Website.

2. WHAT TYPES OF COOKIES EXIST?

2.1. According to the entity that owns the cookies:

- Own cookies: are sent to the user's terminal equipment from our equipment or domain and from which we provide the requested service.
- Third-party cookies: are sent to the user's terminal equipment from equipment or a domain managed by a third party.

2.2. According to the period in which they remain active:

- Session cookies. These are temporary cookies that remain in your browser's cookie file until you leave the website, so none are recorded on your computer's hard drive. The information obtained through these cookies is used to analyze web traffic patterns. They allow for a better experience to improve content and facilitate its use.
- Persistent cookies. These are cookies that are stored for a determined period. The cookie will stop working after that date. The Website reads these cookies each time you make a new visit. These cookies are generally used to facilitate purchase and registration services.

2.3. According to their purpose:

- **Technical cookies:** allow browsing through the Website and the use of different services. They allow, for example, controlling traffic and data communication, accessing restricted access areas, carrying out the purchase process of an order, using security elements, storing content to be able to broadcast videos or share content through social networks.
- **Preference or personalization cookies:** allow information to be remembered so that the user accesses the service with certain characteristics that can differentiate their experience from that of other users according to previously personalized parameters, such as, for example, the language, the number of results to display when the user performs a search, the appearance or content of the service depending on the type of browser through which the user accesses the service or the region from which they access the service, etc.
- **Analytical or statistical cookies:** allow tracking, monitoring and analysis of browsing and user behavior. The information collected through this type of cookies is used to measure the activity of websites, in order to introduce improvements based on the analysis of usage data made by service users.
- **Behavioral advertising cookies:** store information on user behavior obtained through continuous observation of their browsing habits, allowing the development of a specific profile to display personalized advertising.

3. WHAT COOKIES DO WE USE ON THIS WEBSITE?

3.1. In particular, the Website uses the following own and third-party cookies:

● OWN COOKIES:

Cookie Purpose	Cookie Name	Duration	For more information...
Analytics	eael_screen	Expires in 1 year	User screen resolution information.
Analytics	hstc	Expires in 6 months	Visitor tracking cookie used by HubSpot.
Analytics	last_pysTrafficSource	Expires in 7 days	Traffic source detected by 'PixelYourSite'.
Analytics	pys_landing_page	Expires in 30 days	User's initial landing page.
Analytics	pysTrafficSource	Expires in 30 days	Initial traffic source for the user.
Analytics	pys_first_visit	Expires in 30 days	Indicates if it is the user's first visit to the site.
Analytics	pys_start_session	Session	Indicates if the user's session has just started.
Analytics	wp-settings-time8	Expires in 1 year	User time settings for WordPress.

Analytics	wp-settings-8	Expires in 1 year	Editor settings for WordPress.
Analytics	pbid	Expires in 6 months	Advertising identification cookie.
Analytics	wf_loginalerted_...	Expires in 1 year	Wordfence login alerts.
Analytics	tk_lr	Expires in 1 year	Automattic tracking cookie.
Analytics	hubspotutk	Expires in 6 months	HubSpot tracking cookie to identify the user.
Analytics	pys_session_limit	Session	Session limit for 'PixelYourSite'.
Analytics	pum-13456	Expires in 1 year	Cookie for pop-up control.
Analytics	tk_or	Expires in 1 year	Automattic tracking cookie.

● THIRD-PARTY COOKIES:

Cookie Purpose	Cookie Name	Owner and Description	Duration
Analytics	_hjSessionUser_204526	.hubspot.com - Hotjar cookie to identify the user.	Expires in 1 year
Analytics	_hjid	.hubspot.com - Hotjar cookie that stores the user ID.	Expires in 1 year
Analytics	_ga	.hubspot.com - Google Analytics cookie to distinguish users.	Expires in 2 years
Necessary	hs_cookie_cat_pref	.hubspot.com - User cookie category preferences.	Expires in 6 months
Advertising	fr	.facebook.com - Facebook cookie for advertising.	Expires in 3 months
Analytics	wd	.facebook.com - Facebook cookie that stores window dimensions.	Expires in 30 days
Analytics	dpr	.facebook.com - Facebook cookie that stores device resolution.	Expires in 30 days
Analytics	i_user	.facebook.com - User identification on Facebook.	Expires in 1 year
Analytics	sb	.facebook.com - Facebook cookie that stores browser information.	Expires in 2 years
Analytics	c_user	.facebook.com - Facebook cookie that stores the user ID.	Expires in 1 year

Analytics	cf_bm	.hubspot.com - Cloudflare cookie to protect against bots.	Session
Analytics	_fbp	.hubspot.com - Facebook Pixel cookie for advertising tracking.	Expires in 3 months
Analytics	ar_debug	.google-analytics.com - Google Analytics cookie for debugging.	Expires in 3 months
Analytics	hssc	.paugasolacademy.com - HubSpot cookie for session tracking.	Session
Analytics	hstc	.hubspot.com - HubSpot cookie for visitor tracking.	Expires in 6 months
Analytics	oo	.facebook.com - Facebook cookie for opt-out control.	Expires in 1 year
Analytics	xs	.facebook.com - Facebook cookie for authentication.	Expires in 1 year
Analytics	datr	.facebook.com - Facebook cookie for security and site integrity.	Expires in 2 years
Analytics	_cfuvid	.hubspot.com - Cloudflare cookie for bot mitigation.	Session
Analytics	_gcl_au	.hubspot.com - Google AdSense cookie for advertising experiments.	Expires in 3 months

3.2. Likewise, the Website uses Google Analytics, a web analytics service provided by Google, Inc. Google Analytics uses "cookies" to help the Website analyze how users use it.

The information that the cookie generates about your use of the Website will include the processing of your IP address and may be directly transmitted and stored by Google on its servers in the United States. Google will use this information on our behalf for the purpose of tracking your use on the Website, compiling reports and other services related to Website activity and internet use.

Google may transmit such information to third parties when required by law, or when such third parties process the information on Google's behalf. Google will not associate your IP address with any other data it has.

You can consult more information about the type of cookies used by Google Analytics and their duration on the Google Analytics website at: <https://developers.google.com/analytics/devguides/collecton/analyticsjs/cookie-usage?hl=es#overview>.

3.3. The Website may also use social network functionalities that are fully managed by those third-party entities, to share content on their social networks, such as the "Share" or "Like" button on Facebook. These functionalities may collect the user's IP or the pages visited. By clicking on those buttons, the

user accepts the use of cookies by said social networks, whose relationship will be exclusively regulated by the privacy policy of the respective entities.

3.4. The stored information will not be subject to an international data transfer, except in the cases indicated above.

4. MUST I ACCEPT THE USE OF COOKIES?

4.1. It is not necessary to accept unnecessary cookies. The user may reject or accept the cookies mentioned in this Cookie Policy prior to their installation. PGE may only use cookies through the user's prior and express consent, granted on their first visit, which will be renewed periodically (every two years maximum) or each time the user deletes their browser search history.

4.2. In accordance with applicable regulations, your express consent is not required for the use of the following types of cookies: (i) technical cookies; (ii) user interface personalization cookies marked or chosen by the user themselves and (iii) own analytical cookies that only process aggregated data for strictly statistical purposes, provided that the user is offered the possibility to reject them.

5. HOW CAN I MANAGE COOKIES?

5.1. Users can configure the installation of cookies during the Website configuration process and are aware that disabling cookies and similar technology may affect the normal use of the Website and the services provided by it.

5.2. However, to disable the cookies installed by the Website, you can follow the instructions on your equipment for each browser. For example:

- With Internet Explorer: Tools -> Internet Options -> Privacy (also available at the following link: <https://support.microsoft.com/es-es/help/17442/windows-internet-explorer-delete-manage-cookies>).
- With Firefox: Tools -> Internet Options -> Privacy (also available at the following link: <https://support.mozilla.org/es/kb/habilita-y-deshabilita-cookies-sitios-web-rastrear-preferencias>).
- With Google Chrome: Setup -> Preferences -> Security -> View (also available at the following link: <https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DDesktop&hl=es>).

5.3. Neither this Website nor its legal representatives are responsible for the content or veracity of the privacy policies that the third parties mentioned in this Cookie Policy may have. Web browsers are the tools responsible for storing cookies and from this place users must exercise their right to delete or disable them. Neither this Website nor its legal representatives can guarantee the correct or incorrect manipulation of cookies by said browsers. In some cases, it is necessary to install cookies so that the browser does not forget your decision not to accept them.

6. PRIVACY POLICY

6.1. To consult the rest of the information about the processing of your personal data, as well as your rights and how to exercise them, users can refer to the Privacy Policy.

7. CHANGES TO THE COOKIE POLICY

7.1. PGE may modify this Cookie Policy because it includes new cookies, or based on new legislative or regulatory requirements, or in order to adapt said policy to the instructions of the supervisory authorities on data protection. When significant changes occur in this Cookie Policy, users will be notified through an informative notice on the Website and, if necessary, requesting their consent again.

7.2. For any questions or queries about this Cookie Policy, please do not hesitate to contact us through the contact section of the Website or at the following email address paugasolacademy@paugasol.com.